

**THE DIRT STOPS HERE!!** 2010 CAR CARE GUIDE



# LOWRIDER

PERFORMANCE • ARTISTRY

SEPTEMBER 2010

# HOT OFF



Est. 1977

# LOWRIDER

# 2010

# CAR CARE

## THE DIRT STOPS HERE!!!

### CROFTGATE USA

#### AQUANIL-X

Aquanil-X is Croftgate's most advanced blend of detergents, and its advance waxes and multiple macro polymers break down and suspend dirt grime. To learn more about this and other Croftgate products visit [www.CroftgateUSA.com](http://www.CroftgateUSA.com)



#### EAGLE ONE

#### EASI-DRI

Easi-Dri Car Wash is perfect for the person that wants to wash their car but has no time to dry it off. Eagle One's spot free wash will dry off without staining your cars finish. If you want to learn more about this and other Eagle One products log onto [www.eagleone.com](http://www.eagleone.com)



#### MEGUIAR'S

#### FLAGSHIP

Meguiar's Flagship Premium Wash 'N Wax uses an exclusive blend of Caarnauba and synthetic polymers to add a valuable layer of wax protection, while at the same time delivering great cleaning results. To learn more about this wash and wax check them out at [www.meguiars.com](http://www.meguiars.com)



#### MOTHERS

#### CAR WASH

Mothers created Car Wash with a careful balance of powerful cleaning and exacting care. You can wash your car thoroughly while protecting your wax. It's not just about bubbles - various dishwashing liquids and "soaps" can harm your wax. Our Car Wash is strong enough to wash away dirt, road film, bugs, bird droppings, airborne pollutants and other grime, without removing wax or dulling the paint. Mothers Car Wash is pH balanced, super-sudsy and also resists water spotting. To become more informed on this and other Mothers products log onto [www.mothers.com](http://www.mothers.com)



By: SAUL VARGAS

When I was young, I used to look forward to washing the family cars; a little elbow grease got me a spin around the neighborhood as I was driving without a license. Back then, I would start off by pulling out our Hoover house vacuum and tackling the interior. If I was feeling lazy, or if the interior was still somewhat clean, I would use a small mini broom to sweep out the dirt and trash instead. Once the interior was done, I would break out the Westley's White Wall Cleaner and raid my Mom's cleaning supplies to find some S.O.S pads, so that I could get those white wall tires looking brand new. In those days there was nothing to scrub down the brake dust on the wheels, or in my case, the hub caps, but I managed by using a rag and a brush to clean in between the hubcap spokes. By this time, I had already taken my Mom's dish soap to wash the car, and grabbed the Windex and the roll of kitchen paper towels to clean the windows. I neared the home stretch as I started drying off the car using my Dad's chamois and that old bathroom towel that nobody ever wanted to use. At this point, I had two final things to do. First, I needed to take an old shirt and apply some Turtle Wax on the paint job. Then, I needed to finalize the cleaning by soaking the tires with Armor All. After all of these steps were complete, it was time to go for that spin around the block to get all of the water out from the crevices of the car.

Oh, how things have changed today! The car care companies have spent millions in R&D to bring you the best products for your needs. Today's waxes are not like the old waxes that you had to strip off after building up several coats. With those old waxes, often times you were left with no choice but to start over due to the wax build-up. Believe it or not, there are now a few waxes on the market that are designed

to work without having to use two coats! Finally, no more unwanted swirl marks and light scratches caused by improper care, or even normal wear and tear.

Keeping a car clean is sometimes easier than you think, and in theory, the steps have not really changed much over the years. The first step in cleaning or detailing a car properly is to make sure that you vacuum it thoroughly. Use a vacuum with a flexible extension and a crevice tool; it'll help to reach difficult areas like the dash and console. The first step in washing your vehicle's exterior is to clean the tires and wheels. This will prevent splashing on your car's freshly cleaned and waxed paint. This is an extremely important step, since brake dust can permanently bond with the wheel and etch

into the wheels surfaces. When you're ready to wash and wax your vehicle's exterior, make sure that the paint surface is cool to the touch. It is also a good idea to start washing your car from the top and work your way down. Be honest, how many of these steps do you do when cleaning your ride?

Everybody has their own techniques and methods, and while some work better than others, at the end of the day it's all about getting the best results. We hope our 2010 Car Care Guide will help you clean up your act, as we're going to show you how to clean and wax your ride the Lowrider way. Now, check out some of the latest car care items that you should not be without! ■

## MOTHERS WHEEL MIST

Wire When your chrome is dirty, hazy and oxidized and corrosion is setting in, it's time for the big gun. Our Wheel Mist® Chrome/Wire is the original, powerful one-step that works on chrome wire wheels, chrome bumpers and roughcast aluminum. Spray on and hose off - this is the quickest way to get the sharpest shine your chrome wheels and bumpers have ever seen. Overheated brake dust, surface rust, and ground-in dirt and oxidation can't evade this high impact cleaner.



## EAGLE ONE ALUMINUM

Aluminum wash and cleaner #1 Wheel Cleaning Product Thick 2-N-1 foams quickly, removes brake dust and grime. Fast acting, non-acid formula. No-scrub - spray on, hose off. To learn more about this and other Eagle One products log onto [www.eagleone.com](http://www.eagleone.com)



## MOTHERS INSTANT DETAILER

Showtime Instant Detailer. Treat your paint to a Showtime sparkle that's wet and striking. Whether you want to clear a layer of dust or - prepare for the judges, use Showtime Instant Detailer. Its unique formula will clean off fingerprints, smudges and dust, and hide minor imperfections and spider-webbing. Showtime is designed with color enhancers and shine fortifiers, ready whenever you need your ride to look freshly detailed.



## CROFTGATE USA QUICK N SLICK

Quick & Slick high performance polymer polish and paint protection system. You'll never wax with traditional wax again. When used to treat a cleaned car, QUICK N SLICK immediately shows an extreme brilliant shine while the new Reactive Polymer Technology begins to cure providing a long lasting, protective, detergent resistant coating and slick, brilliant shine. It continues curing and hardening over the next 24 hours. Added antistatic properties continue to repel road dust.



## EAGLE ONE WIPE & SHINE

Wipe and Shine is the easiest way to keep your car clean between washings, just spray on and wipe off. Ideal for quick detailing touch-ups. Quick and easy to use. Enhances gloss and removes dust, bugs and bird droppings between washings. Clear-coat safe. Removes wax residue. Wipe and Shine is formulated to maintain that just-waxed look. When used after washing it will remove any hard water spots and it's safe for any surface including paint, chrome, aluminum and glass. The spray applicator makes it ideal for hard-to-reach areas. Spray on and wipe off for easy cleaning between washings.



